

# Naviance + Broward Implementation

Executive Summary 2018-2019  
Exhibit 1

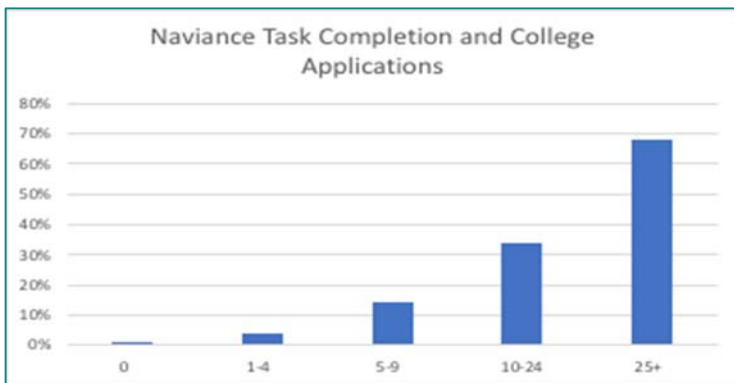
## STUDENT ENGAGEMENT

Percentages and data represent increases from Year 3 to Year 4

242%	200%	189%	123%	\$39.1M	125%
Increase in Careers Added	Increase in Resumes Completed	Increase in Colleges on Favorites List	Increase in Student Logins	Increase in Scholarship Dollars	Increase in Staff Logins
SY 17-18: 30,585 SY 18-19: 74,103	SY 17-18: 11,984 SY 18-19: 23,968	SY 17-18: 50,317 SY 18-19: 95,067	SY 17-18: 511,791 SY 18-19: 630,541	SY 17-18: \$106M SY 18-19: \$145.1M (*student-reported)	SY 17-18: 29,295 SY 18-19: 36,668

## OUTCOMES IN NAVIANCE

What does the data tell us?



Of the 3,784 students who completed 25 or more tasks in Naviance, 68% applied to at least one college.

Of the 2,470 students who completed 10-24 tasks in Naviance, 34% applied to at least one college.

**Naviance usage correlates to higher college application rates**

## STRATEGIC PLAN ALIGNMENT

Naviance + BCPS 2024 Strategic Plan

### SUPPORT SERVICES FOR ALL

#### Social Emotional Learning (SEL)

- SEL & CCLR
- Assessments
- Transition Surveys
- SMART Goal Setting
- PASL Alignment



#### Achievement and Equity

- Available for all students in grades 6-12
- Equitable scholarship information
- Accessible via any mobile device
- National Student Clearinghouse data
- Transcript management
- Rep Visits & Broward College

### STUDENT EXPERIENCE

#### Personalized Pathways

- Clusters & Careers
- Research Tools
- Career Maturity Inventory
- Game Plan Survey
- Resume Building
- RoadTrip Nation



#### College, Career, and Life Readiness

- Colleges & Majors Research Tools
- Local & National Scholarships
- Local Job Opportunities

# Naviance + Middle School Career Planning

Course Requirement	Naviance	Naviance Success Planner
Internet-based	✓	<p>Tasks you Need to Work On</p> <ul style="list-style-type: none"> <li>TASK Build/Update Resume Assigned by Catherine Brunks <b>REQUIRED</b></li> <li>TASK Complete Career Cluster Finder Assigned by Catherine Brunks <b>REQUIRED</b></li> <li>TASK Add Career Clusters to my Favorites List Assigned by Catherine Brunks <b>REQUIRED</b></li> <li>TASK Complete Do What You Are® 2.0 Assigned by Catherine Brunks <b>REQUIRED</b></li> <li>TASK Create Academic SMART Goal (7th) Assigned by Catherine Brunks <b>REQUIRED</b></li> </ul>
Personalized Academic/Career Plans	✓	
Research-based Assessments	✓	
Entrepreneur & Employability Skills	✓	
Apprenticeships	✓	
Graduation Requirement Information	✓	
Bright Futures Scholarship Information	✓	
Acceleration Option Information	✓	
Diploma Designation Information	✓	
Industry Certification Information	✓	



### Example Naviance Task: SMART Goal Setting

Other Goals  
To learn more about being a certified nurse assistant.

Here's how you defined your goal

This goal is important because:  
I like to take care of people and my Do What You Are assessment results show this is a good career match for my skills.

Steps I will take to reach this goal:  
Build a plan to take the correct courses in high school. Attend a community college to earn my degree in two years.

Comments:

**My comment**  
Start typing

**Add Comment**

Catherine Middle added a comment Jul 22, 2019  
I found three scholarships that can help me pay for the program 11:11 AM at Broward College

Catherine Middle added a comment Jul 22, 2019  
Also interested in being a phlebotomist and have added this to my 11:11 AM list of careers I am interested in.

Next steps:  
+ Define your next step

TO-DO Apply for scholarships DUE Thursday Oct 31, 2019 MEDIUM  
Goal To-Do (To learn more about being a certified nurse assistant.)  
MARK AS DONE

### Naviance Task Reporting

Program Charts  
Program Details

51% Average % Program Progress  
14% Average % Program Completion Rate  
2 # of programs with program progress below 50%

Filters  
Additional filters can be found in the funnel icon at the top right of the page.

Average Program Progress By Program  
The average % of tasks completed out of total tasks assigned within each program for selected grade.

Grades: 12th Grade  
Counselors: Select Counselor(s)  
Groups: Select Group(s)  
As of Date: 04/25/2018  
Programs: Select Programs

Sort by: Highest to Lowest

Program	Average % Program Progress
12th Grade Program (2018-2019)	~75%
AVID - Seniors - 18-19	~50%
Gear Up - Seniors - 18-19	~40%

## Naviance + Community Partnerships



## Naviance Implementation Timeline

